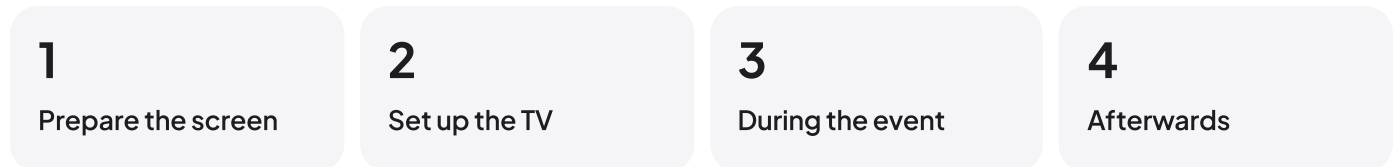


TV display

The TV on the big day: the checklist

Everything you need so your fundraising shows live during your event, from preparing the screen to the end of the evening.

The key steps



1 Prepare the screen (the day before)

- ☐ TV display > Create a screen, with a clear name ("20 November gala")
- ☐ The evening's fundraisers: fundraisers, ticketing, memberships, QR codes... (six blocks at most)
- ☐ A short title and a goal for each block
- ☐ The text below the QR codes: "Scan to donate", or your own
- ☐ The Settings: grand total, latest donations, donor first names, colors

2 Set up the TV

- ☐ A smart TV, or a TV connected to a computer with an HDMI cable
- ☐ A stable internet connection: the venue's Wi-Fi or a phone hotspot
- ☐ The screen's link open in the browser, then Full screen
- ☐ The TV visible from the whole room, close enough to scan the QR codes
- ☐ The computer's sleep mode turned off for the evening

3 During the event

- Announce the TV on the microphone: "Scan the QR code on the screen to donate".
- Each donation makes the amount go up and appears in the Thank you line.
- If the internet drops, the TV reconnects by itself: there is nothing to do.
- Link shared by mistake? New link, then open the new one on the TV.

4 Afterwards

- ☐ Turn off the screen's link

- ☐ Thank your donors with the total reached (email, social media)

- ☐ Keep the screen for the next event, or delete it

Key takeaways

- ✓ The link is all you need: no account on the TV.
- ✓ The amounts shown are what the organization receives.
- ✓ You can turn off or change the link at any time.

Find the full course, with videos and step-by-step instructions, at donoor.org/en/formations/tv-display